



PATENT  
Customer No. 22,852  
Attorney Docket No. 01876.0039-00

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: )  
 )  
 **David Bieber** ) Group Art Unit: 3611  
 )  
 Application No.: 10/763,189 ) Examiner: Paul Royal  
 )  
 Filed: January 26, 2004 ) Confirmation No.: 6440  
 )  
 For: ADVERTISING ARRANGEMENT, )  
 DISPLAY, AND ADVERTISING )  
 METHOD )

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

**AMENDMENT**

In reply to the Office Action dated April 7, 2005, the period for response having been extended to August 8, 2005 (August 7<sup>th</sup> being a Sunday) by the petition for a one month extension of time and fee payment filed concurrently herewith, please amend the above-identified application as follows:

**Amendments to the Claims** begin on 2 of this paper.

**Remarks/Arguments** begin on page 23 of this paper.

07/28/2005 HALI11 00000169 10763189

01 FC:1201  
02 FC:1202

400.00 OP  
900.00 OP